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NZX Market Release
Tourism Holdings Limited (THL)

New Direction heralded with Executive appointment

thl wishes to announce the appointment of Keith Chilek to the newly developed role of Chief Technology Officer (CTO). Keith is a highly skilled and experienced technology manager who is moving from the United States to take up this role.

“The CTO role and this high calibre appointment reflect the importance of the technology platform to the future growth of **thl**. This platform underpins enhanced delivery of the existing operations and will also be a key value creator with planned services in the future.”

“With a new CTO role and an already developing technology plan we are highly focussed on enabling the business to deliver a customer experience that grows the “free independent traveller” category worldwide and **thl**'s role within that. Keith has a strong development and product skill base within start up organisations which will genuinely add value to what we have today” said **thl** CEO Grant Webster.

Keith held the position of Senior Vice President of Engineering / Chief Software Architect before his company MyEdu was purchased by education giant Blackboard.

An exact start date will be determined based on immigration requirements.

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About **thl**: (www.thlonline.com)

thl is New Zealand's premier tourism company. We are listed on the NZX and are the largest provider of holiday vehicles for rent and sale in Australia and New Zealand. In the USA we own and operate the Road Bear RV Rentals and Sales brand. Within New Zealand we operate Kiwi Experience and the Discover Waitomo group which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co. In 2012 **thl** entered in a joint venture to form RV Manufacturing Group LP, New Zealand's largest motorhome and specialist vehicle manufacturer. RVMG LP has operations both in Auckland and Hamilton. *Our purpose is to create unforgettable holidays by providing unique, wonderful experiences that make vacations truly memorable.*

**Self drive
Experiences**
New Zealand
Australia
USA

**Design &
manufacturing**
New Zealand
Australia

**Guided
experiences**
New Zealand